

Department of Health and Human Services

Office of the Surgeon General
of the
United States of America

Boris D. Lushniak, MD, MPH
RADM, USPHS
Deputy Surgeon General



The USPHS Commissioned Corps

The Surgeon General
is the Commander of
the USPHS
Commissioned Corps

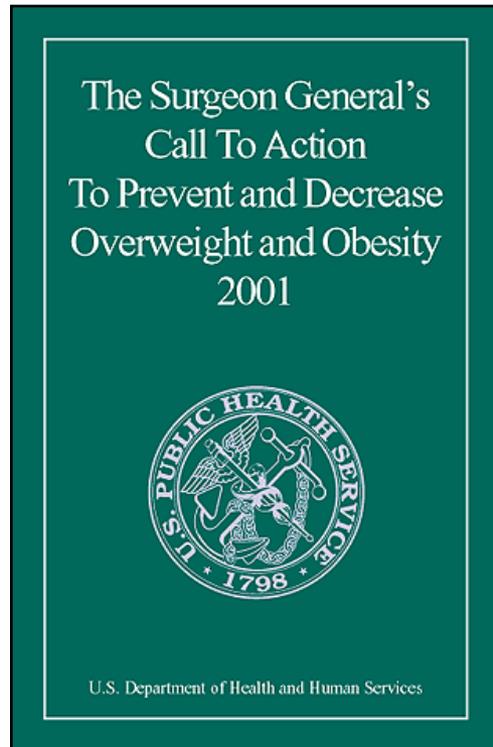


Regina M. Benjamin, MD, MBA
VADM, USPHS
18th Surgeon General

The Mission of the Commissioned Corps

**Protecting, promoting, and advancing
the health and safety of the nation**

Public Health & Prevention Missions of the Surgeon General: Overweight & Obesity



- **Combat overweight epidemic**
- **Target Obesity**

Public Health & Prevention Missions: Healthy Youth for a Healthy Future



- **National Outreach Campaign**
 - Encourage healthy eating habits
 - Help kids stay active
 - Promote healthy choices
 - Local roundtables with non-traditional partners
 - Faith-based organizations
 - Businesses
 - Chambers of Commerce
 - Recognition of “Community Champions”

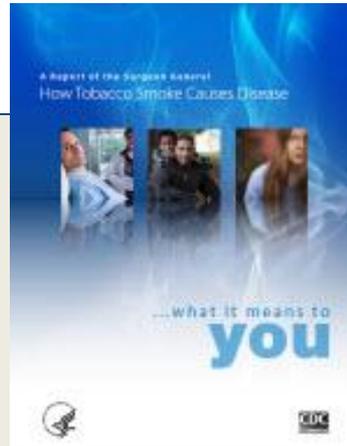
The Surgeon General's Vision for a Healthy and Fit Nation

The Surgeon General's Vision
for a Healthy and Fit Nation
2010



U.S. Department of Health and Human Services

Major Actions of OSG



- A Report of the Surgeon General
 - How Tobacco Smoke Causes Disease
 - The Biology and Behavioral Basis for Smoking-Attributable Disease
 - December 9, 2010

Major Actions of OSG

- The Surgeon General's Call to Action to Support Breastfeeding 2011
 - January 20, 2011

Affordable Care Act:

**National Prevention, Health Promotion, and Public Health Council
National Prevention Strategy**

In Addition to Coverage, Quality, and Cost...

**The Affordable Care Act
is a Unique Opportunity for Prevention**

<http://www.healthcare.gov>

The National Prevention Council (National Prevention, Health Promotion, and Public Health Council)

□ *Role/Responsibility:*

- Prioritize and align prevention efforts across the federal government and the nation

□ *Composition:*

- Chaired by the Surgeon General
- Council members: 17 federal departments
- Advisory Group: up to 25 non-federal members

Council Members

Bureau of Indian Affairs	Department of Labor
Corporation for National and Community Service	Department of Transportation
Department of Agriculture	Department of Veterans Affairs
Department of Defense	Environmental Protection Agency
Department of Education	Federal Trade Commission
Department of Health and Human Services	Office of Management and Budget
Department of Homeland Security	Office of National Drug Control Policy
Department of Housing and Urban Development	White House Domestic Policy Council
Department of Justice	

National Prevention Council: Charge

1. Develop the National Prevention and Health Promotion Strategy (National Prevention Strategy)
2. Provide ongoing leadership and coordination of federal prevention and health promotion efforts
3. Produce an Annual Status Report on the National Prevention Strategy progress

National Prevention Strategy

- ❑ Provide Recommendations and Action Items
- ❑ Align and target federal prevention and health promotion efforts
- ❑ Align with existing national efforts, such as:
 - Healthy People 2020
 - National Quality Strategy
 - First Lady’s “Let’s Move!” campaign
 - America’s Great Outdoor Initiative

Approach

- ❑ Work across sectors
- ❑ Catalyze public and private partnerships:
 - Federal, state, tribal, local, and territorial
 - Private, non-profit, faith, community, labor
- ❑ Focus on where people live, learn, work, pray and play
 - Community, schools, worksite, institutions, etc.
- ❑ Eliminate disparities

National Prevention Strategy

June 2011

Vision

Working together to improve the health and quality of life for individuals, families, and communities by moving the nation from a focus on sickness and disease to one based on prevention and wellness.

National Prevention Strategy

June 2011

Overarching Goal

**Increase the number of Americans who are healthy
at every stage of life.**

Strategic Directions

1. Healthy and Safe Community Environments
2. Clinical and Community Preventive Services
3. Empowered People
4. Eliminate Health Disparities

Targeted Priorities

1. Tobacco Free Living
2. Preventing Drug Abuse & Excessive Alcohol Use
3. Healthy Eating
4. Active Living
5. Injury and Violence Free Living
6. Reproductive and Sexual Health
7. Mental and Emotional Well-Being



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