



OFFICE OF BEHAVIORAL  
AND SOCIAL SCIENCES RESEARCH  
NATIONAL INSTITUTES OF HEALTH

NCS Research Day  
August 24, 2011



# *NIH Perspectives & Opportunities in Behavioral And Social Sciences Research*

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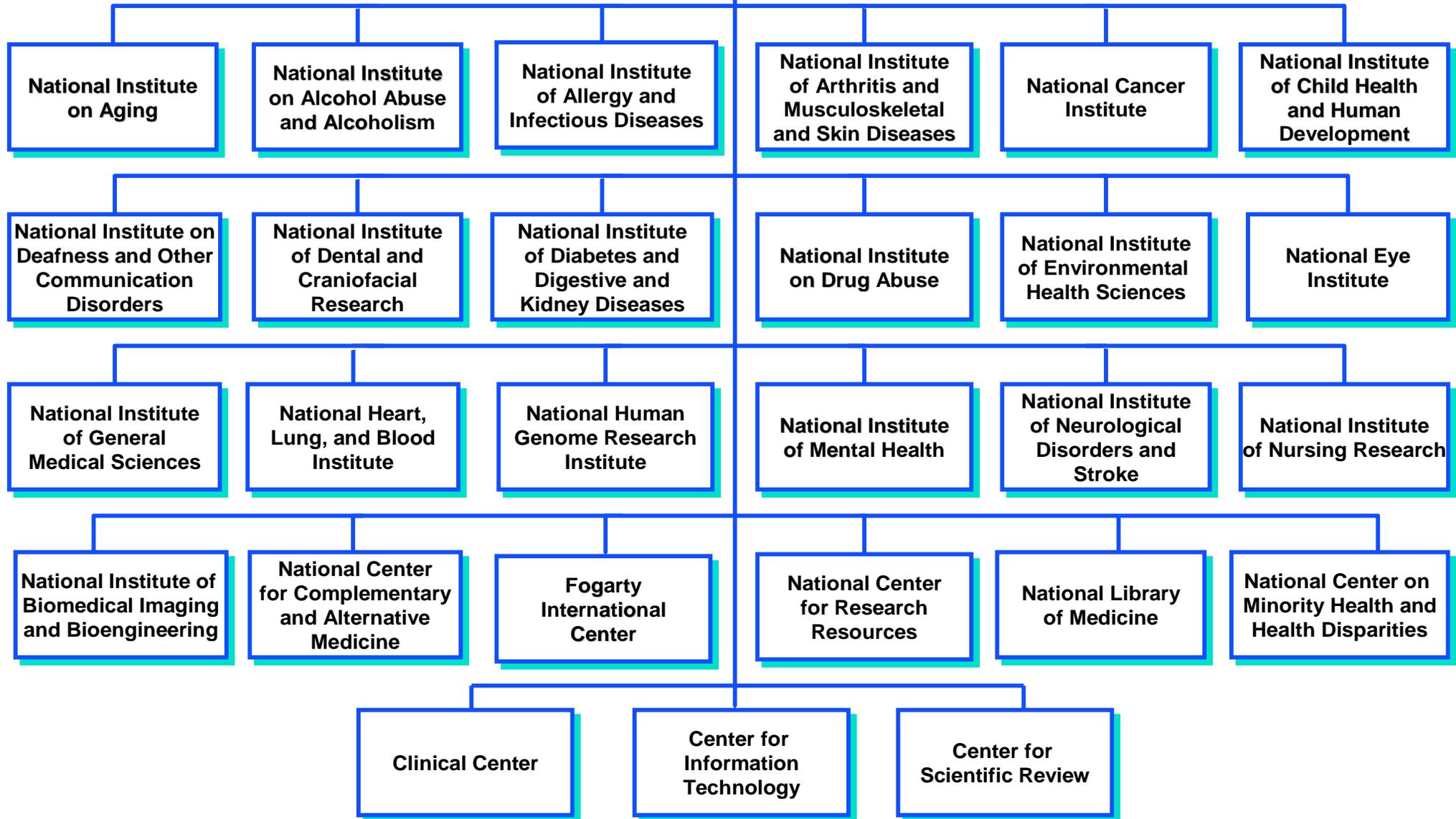
<http://obssr.od.nih.gov>



# National Institutes of Health

Office of the Director

DPCPSI --OBSSR





## OBSSR Mission

- Stimulate BSSR throughout NIH's 27 ICs
- Serve as NIH's lead for BSSR within and outside the federal government.
- Development and implementation of a trans-NIH plan to increase the scope and support of BSSR.
- Develop initiatives (research and training) designed to foster BSSR.
- Fund research *through* the NIH ICs, not directly, making collaboration of paramount importance to OBSSR's mission. NICHD has been a key, consistent collaborator since OBSSR's inception in 1995.





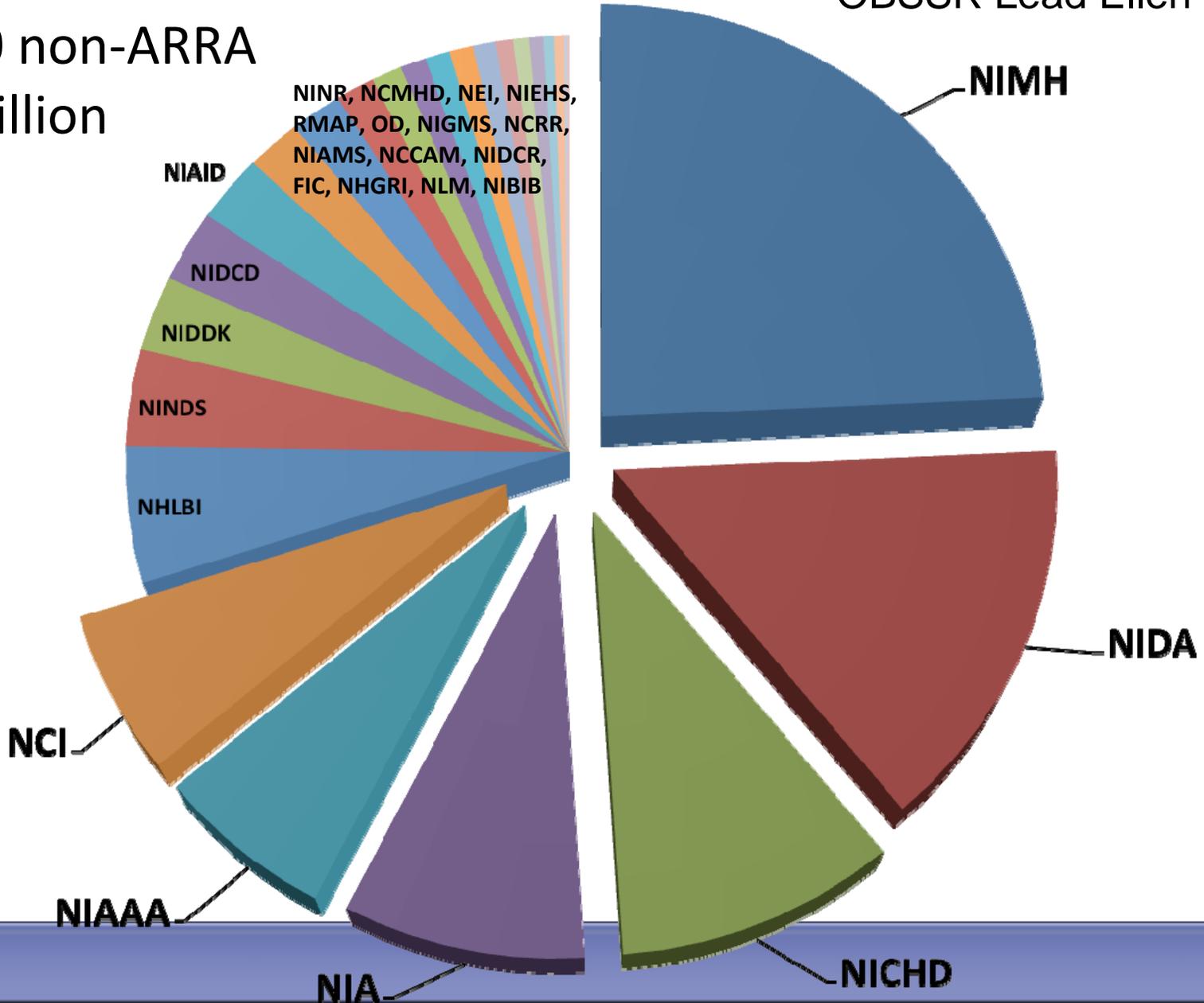
## NIH Behavioral and Social Sciences Research

- **Basic research** on behavioral and social mechanisms that affect health at the individual and population levels, & bio-behavioral-social interrelationships
- **Translational research** on the conversion of basic knowledge into practice that improves health at the individual and population levels



FY 2010 non-ARRA  
\$3.53 billion

OBSSR Lead Ellen Stover





- Oxford Health Alliance's key message:
- 3 risk factors –
  - tobacco use, poor diet, lack of physical activity
- Contribute to Four chronic diseases –
  - heart disease, type 2 diabetes, lung disease and some cancers
- Which, contribute to more than 50 per cent of deaths in the world



## CDC Key Winnable Battles for Public Health

**Tobacco**



**Nutrition,  
Physical Activity,  
Obesity and  
Food Safety**

**Healthcare-  
Associated  
Infections**



**Motor  
Vehicle  
Injuries**

**Teen  
Pregnancy**



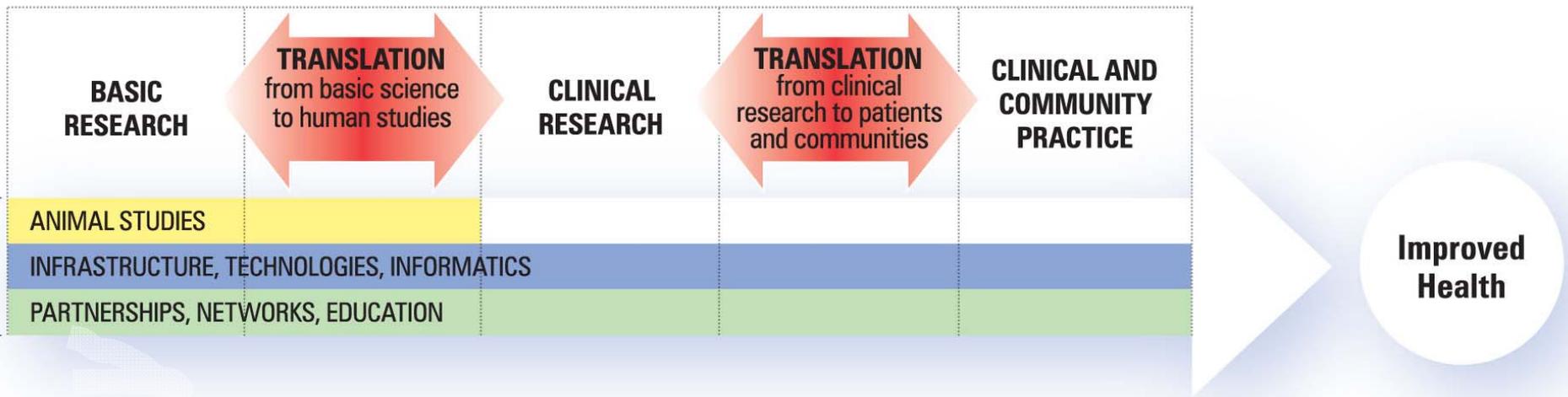
**HIV**





- Theme 1:
  - Back to Basics







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# OPPNET

Basic Behavioral & Social Science Opportunity Network

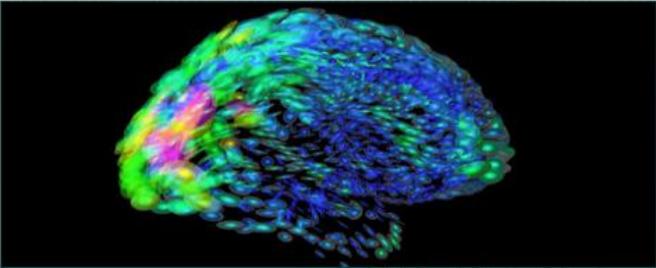
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The National Institutes of Health (NIH) Director Francis Collins, M.D., Ph.D., announced the launch of the Basic Behavioral and Social Science Opportunity Network (OppNet) on November 18, 2009. OppNet is a trans-NIH initiative to expand the agency's funding of basic behavioral and social sciences research (b-BSSR). Basic-BSSR furthers our understanding of fundamental mechanisms and patterns of behavioral and social functioning, relevant to the Nation's health and well-being, as they interact with each other, with biology and the environment. Research results lead to new approaches for reducing risky behaviors and improving health. [Read More >](#)

**News & Events**

- [NIH Undergoes Behavior \(Research\) Modification](#)
- [OppNet Press Releases](#)
- [Other NIH Press Releases](#)
- [Basic Behavioral and Social Science Research Initiative Launched](#)
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OBSSR Lead Bill Ellwood



**FY2010: \$12 million**

*\$10M in ARRA funds*

*\$2M for HIV/AIDS-related research projects*

**FY2011-2014:**

Fixed percentage of each IC's base appropriation

**FY2011: \$10 million**

**FY 2012-2014: \$20 million each FY**





- Questions and Suggestions

