



National Children's Study **Recruitment and Retention Considerations**

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Recruitment Considerations



- On a data level, acquisition and distribution process followed by archiving and access process
- On a human level, building long term relationships and trust

Recruitment Considerations



- Introduce
- Educate
- Offer
- Collaborate
- Transition

Recruitment Considerations



- Why participate?
 - For your child
 - For your community
 - For your country
 - For children everywhere

Recruitment Considerations



- All processes are related and must be integrated